

**2012
UNIT 1D –
LANGUAGE AND SOCIETY**



LEEMING SHS
HARMONY ~ EXCELLENCE

	Marks
<p><i>Focus: Cultural / Social Groups</i></p> <p><i>Conventions – word usage, grammar, text conventions</i></p> <p><i>Contextual Understandings – context, purpose, audience</i></p> <p><i>Processes and Strategies – accessing and generating ideas, processing and organising ideas and information, reflection and evaluation.</i></p>	
<p><i>TASK 1</i> Investigate a cultural / social group and present findings in an electronic format.</p> <p>WEEKS 1-4</p>	20
<p><i>Focus: Novel and Film</i></p> <p><i>TASK 2</i> Re-write a section of the novel from a different point of view/with a different plot outcome. Brimstone Journals</p> <p><i>TASK 3</i> View a feature film / documentary. Compare and contrast the presentation of the society presented in the novel or the non-print text. Bowling For Columbine</p> <p>WEEKS</p>	15 10
<p><i>Focus: Advertising</i></p> <p><i>TASK 4</i> Written response to a print advertisement.</p> <p><i>TASK 5</i> Short answer responses to a series of questions on non-print advertisements.</p> <p><i>TASK 6</i> Present an oral analysis of a non-print advertisement (of your choice) using powerpoint.</p> <p>WEEKS</p>	10 10 15
<p>Revision WEEK 12 Exam WEEK</p>	

RESPONSE	35
ORAL PRODUCTION	15
WRITTEN/VISUAL PRODUCTION	30
EXAM	20
TOTAL	100